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Subject: **Woodthorpe Wright Associates FZ LLC**

As part of a leadership development program to develop senior management talent in our Middle East and Africa Business Unit the brand business of Fonterra we knew from past experience that executive coaching was going to be critical element to us reaching our goals.

Our research on coaching companies in the Middle East led us to Woodthorpe Wright Associates. From the start of our involvement with them we have found them to be extremely professional, experienced, flexible and more importantly share the same passion that we have to develop our talent.

From successfully developing and running a 360 feedback process for one of our Divisional General Managers to their on going executive coaching program, we are very happy with the current results we are seeing in unleashing the potential of our key personnel.

We are very happy to fully recommend the executive coaching services of Woodthorpe Wright Associates to other organisations seeking positive results in leadership development.


Thamer Al Harthi
Human Resources Director
Fonterra Brands ME & Africa